



## INDIGENOUS AI PROTOCOLS



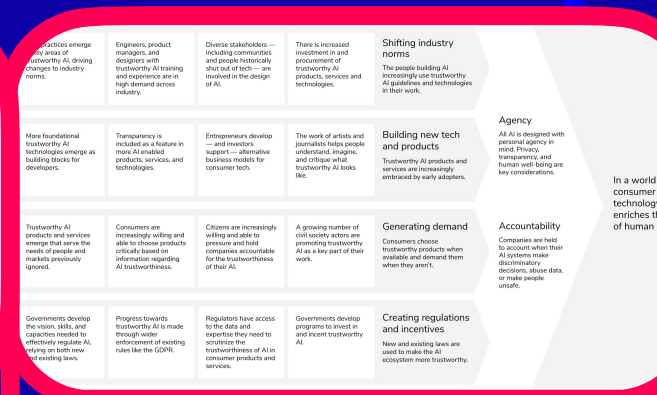
## SENSE TIME AI

## 3 SATURATION LEADING TO ETHICAL AI

## 2 EXPANSION AI GROWTH



## AI BY GOMA



## AI THEORY OF CHANGE



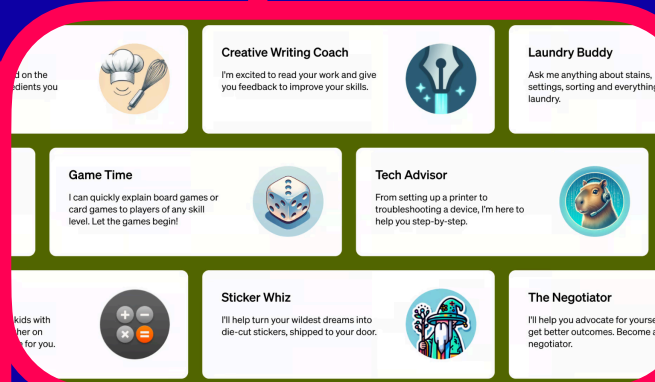
## NOVACENE LONG VIEW



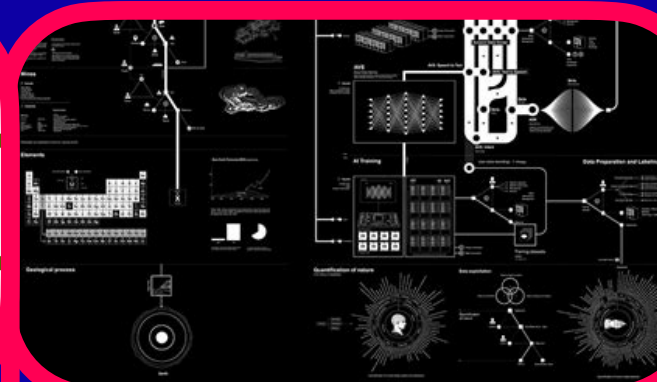
## HUMANE PIN AI

## 4 AUTONOMOUS AI ENTITIES & NEW PARADIGMS

## 1 EARLY AI BIRTH & DEVELOPMENT



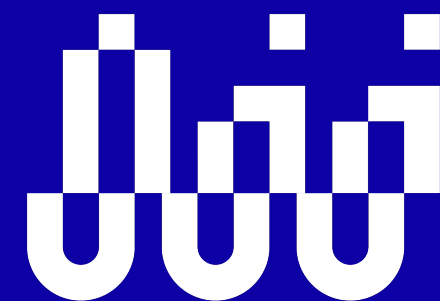
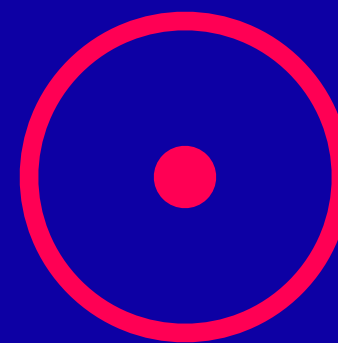
## GPT AI BOTS



## ANATOMY OF AI

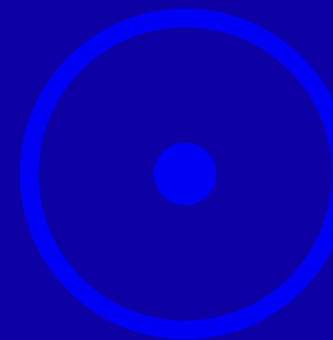
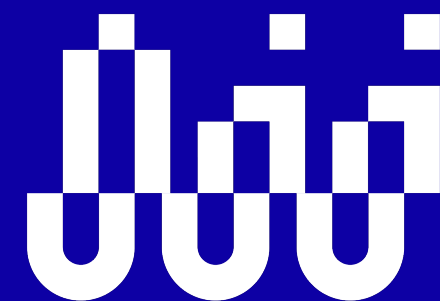
# AI LIFECYCLE 2023 WAVE

Challenges and Opportunities  
of Artificial Intelligence in our Time



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Odd is an all-around data  
reimagination studio specialising  
in data representation.  
Odd.Experiments are a team of  
makers that believes in playful  
prototyping with data, design,  
and tech to think with our hands.



Temporality Lab reshapes  
perceptions of time merging  
ancestral wisdom with contemporary  
insights to empower individuals and  
organizations in navigating  
systemic, ecological, and  
socioeconomic changes.

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## AI WAVE

is a collaborative report by Odd and Temporality Lab, aimed at dissecting and understanding the lifecycle of AI — Artificial Intelligence and Machine Learning — as it increasingly intertwines with work cultures and society.

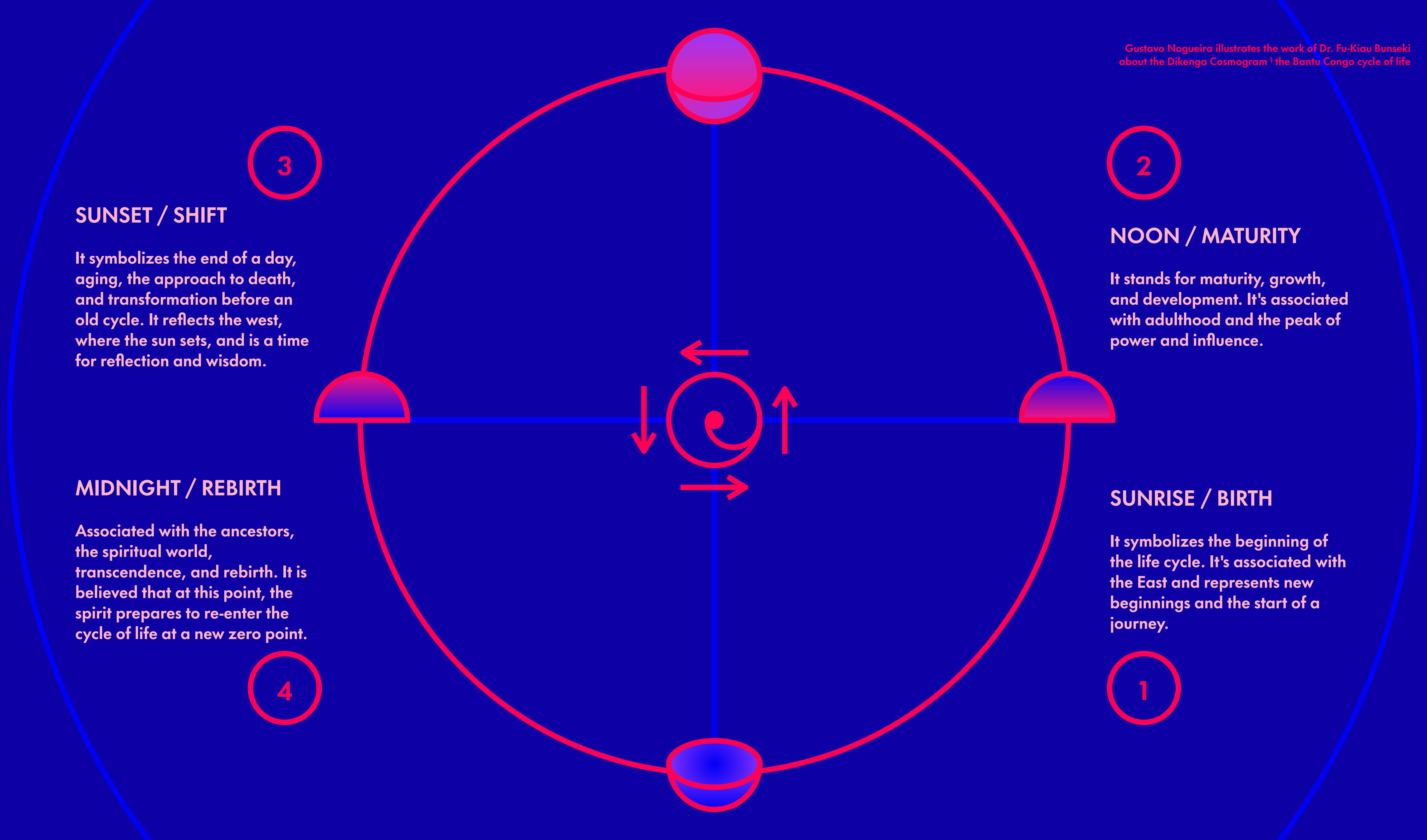
This insightful report introduces three initial 'ripples' that represent the current phases of AI: **mindset, toolset, and skillset.**

It leverages the unique expertise of Odd Studio and Temporality Lab to delve into the nuanced challenges and opportunities AI presents across various fields and markets.

Tailored for clients and their networks, "AI WAVE" promises to offer strategic insights and deep-dive analyses, vital for navigating the evolving landscape of AI in today's world and its future projections.



Gustavo Nogueira illustrates the work of Dr. Fu-Kiau Bunseki about the Dikenga Cosmogram <sup>1</sup> the Bantu Congo cycle of life



2

## NOON / MATURITY

It stands for maturity, growth, and development. It's associated with adulthood and the peak of power and influence.

1

## SUNRISE / BIRTH

It symbolizes the beginning of the life cycle. It's associated with the East and represents new beginnings and the start of a journey.

3

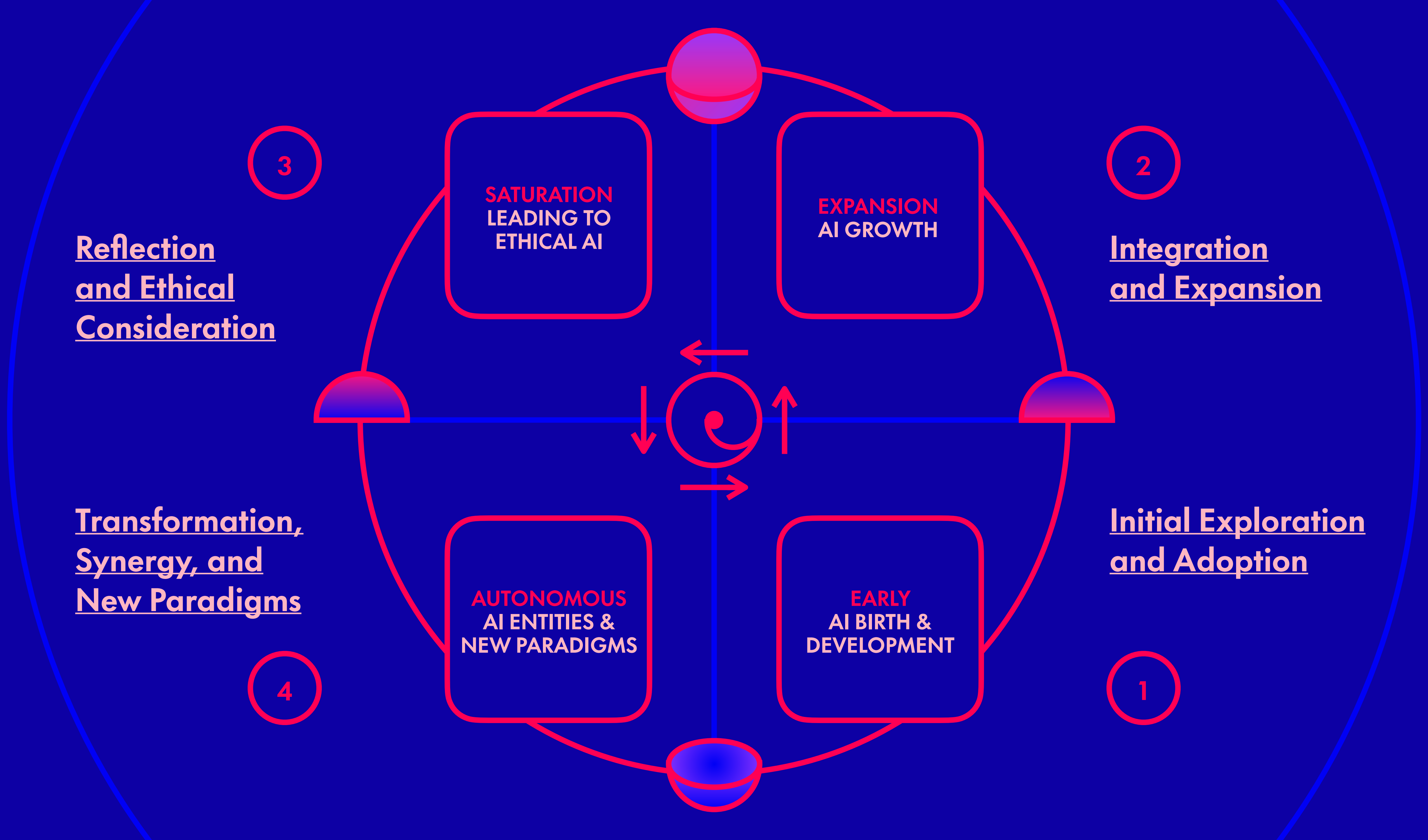
## SUNSET / SHIFT

It symbolizes the end of a day, aging, the approach to death, and transformation before an old cycle. It reflects the west, where the sun sets, and is a time for reflection and wisdom.

4

## MIDNIGHT / REBIRTH

Associated with the ancestors, the spiritual world, transcendence, and rebirth. It is believed that at this point, the spirit prepares to re-enter the cycle of life at a new zero point.



## SATURATION LEADING TO ETHICAL AI: Reflection and Ethical Consideration:

As AI becomes pervasive, this stage involves a critical reflection on its implications. Companies grapple with ethical considerations such as AI fairness, data privacy, and the balance between automation and human employment. It's a period of reassessment and reevaluation, focusing on developing responsible AI practices. This phase underscores the importance of addressing societal and ethical challenges posed by AI, ensuring its benefits are balanced with moral responsibilities.

## EXPANSION AI GROWTH: Integration and Expansion

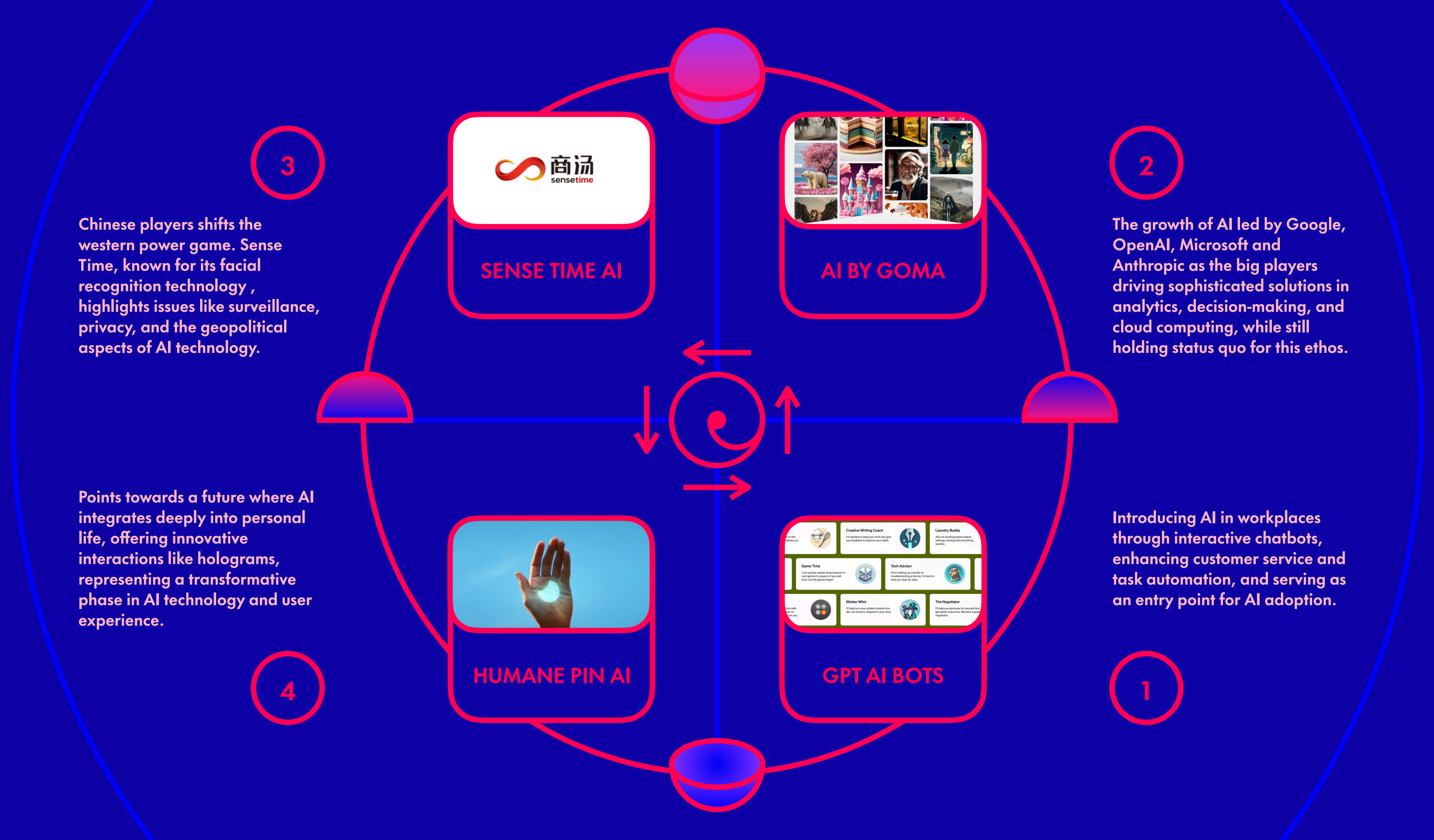
In this phase, AI sees significant integration and growth within industries. AI technologies become more sophisticated, moving beyond basic tasks to more complex applications like predictive analytics and decision-making tools. Companies and professionals start to experience enhanced efficiency and capabilities, leveraging AI for strategic business outcomes. This stage is marked by a deeper embedding of AI in operational processes and a commitment to upskilling the workforce to adapt to AI-driven changes.

## AUTONOMOUS AI ENTITIES & NEW PARADIGMS: Transformation, Synergy, and Future Speculation:

Looking towards the future, this phase envisions a transformative era where AI could develop autonomous capabilities, possibly leading to new forms of collaboration between humans and AI. It suggests the emergence of new paradigms in how work is conducted, the nature of jobs, and the role of AI in society. This speculative phase is characterized by the potential for AI to significantly reshape industry structures, work processes, and even the fabric of society.

## EARLY AI BIRTH & DEVELOPMENT: Initial Exploration and Adoption

This stage marks the inception of AI, focusing on basic understanding and initial application of today. It involves the introduction of AI technologies in various fields, initiating a learning curve for professionals. Companies begin experimenting with AI for tasks like data analysis and customer service, and there's a burgeoning interest in how AI can enhance operations. It's a phase of exploration, understanding foundational AI concepts, and testing the waters of AI capabilities.





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Explores with Mozilla Foundation trustworthy aspects of AI, challenging conventional boundaries and encouraging innovative and collaborative AI applications.

**AI THEORY OF CHANGE**

1

**ANATOMY OF AI**

3

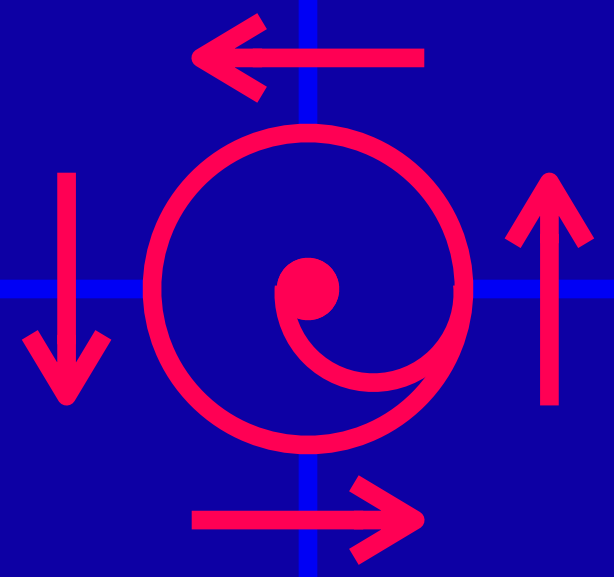
Focuses on integrating indigenous knowledge and ethical frameworks into AI, emphasizing cultural and societal impacts and the importance of diverse perspectives.

**INDIGENOUS AI PROTOCOLS**

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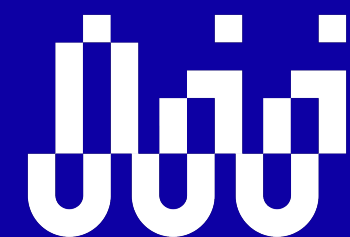
James Lovelock envisions a future 'Novacene' era, where AI surpasses human intelligence, leading to transformative changes in life and the interplay between technology and nature.

**NOVACENE LONG VIEW**



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